



Chromalive® Penlight System Uses State-of-the-Art Advancements in Light Therapy Treatments

HOT NEW LIGHT THERAPY TOOL FROM EUROPE NOW OFFERED IN NORTH AMERICA

What is Light Therapy?

Many ancient cultures practiced the healing power of colours for restoration of the bodily and spiritual equilibrium. Pythagoras, Paracelsus, Goethe, Babbit and Steiner, all examined the colour teachings and their affect on the body and spirit. In 1903, Professor Niels Finsen received the Nobel Prize for Medicine for his research about light and colour. Dinshah P. Ghadiali recorded much success with his medical research and application of colours with his Spectro-Chrome Therapy. In 1933, Dinshah wrote the "Spectro-Chrome Metry Encyclopedia" based on diagnosing and treating the energy field using "light" therapy. At the turn of the 19th century, the Sicilian physician Dr. Sciascia used colour therapy successfully for rejuvenation treatments. Witnesses had said that he looked like a 30 year old although he was 70, and that his skin was smooth, wrinkle free and he was full of youthful vigor, strength and stamina.

This knowledge of the natural effect of colours as a gentle therapy method is gaining more recognition for modern anti-aging management and in the near future will play an even more important role in the preservation of beauty and youthful appearance.

Why Do Our Cells Respond to Colour?

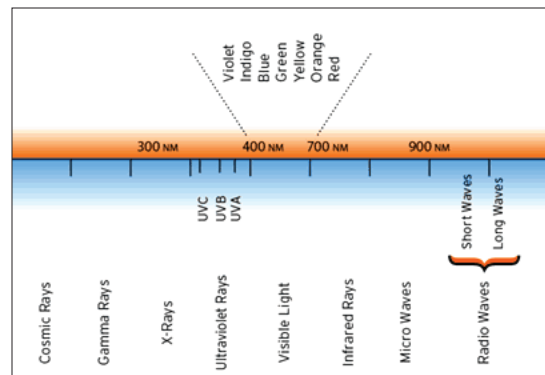
Research has shown that cells not only radiate colour, but can also receive colour. Using reflex zones and acupuncture points as a point of entry for colour, the body's mechanisms seem to respond to and develop with "colour energy." The German physicist Dr. Fritz-Albert Popp proved that the cells of all living beings emit "biophotons" (light quanta). This radiation represents a regulating energy field, which influences the total biochemical processes inside us. Chromalive Colour Therapy treatments give our cells energy!



The Action of the Chromalive® Colour Therapy Light Treatment

The human body needs colour to live, because colours mean life energy. Bad light conditions, denatured nutrition, artificial light, electro-smog and stress are already enough to weaken the life energy that is the colour vibrations of the cells. Weakened life energy can eventually lead to physical and mental illnesses.

Everyone knows how good it feels after a walk in the Green nature with fresh air. The sun recharges the “batteries” of the body cells with life energy (Prana). It is a known fact that sunlight (white light) is comprised of the spectral range of colours: Red, Orange, Yellow, Green, Blue, Indigo and Violet. These colours are used also in the Chromalive Colour Therapy.



With a Chromalive treatment you receive a holistically developed colour-balancing program for beauty and wellbeing. The Chromalive colour impulses help balance the metabolism of the cells and improve the energy supply of the body and spirit.

The reflex zones on the hands and in the face are gently treated through a light pressured colour massage, so that the hardening and tensions in the corresponding areas dissolve. A reflex zone is similar to a tunnel. The internal body—the organs—mirror themselves on the periphery skin surface outwards from these zones. Likewise, a healing stimulus from the external has an effect on the internal body. Through a precision calculated irradiation of the energetic colour, the body cell can be optimally nourished with the right energy and vibration. A quick anti-aging effect takes place through specific colour massage of the face reflex zones resulting in a face that appears more relaxed, a complexion that is fresher and younger looking and a reduction in wrinkles.

Since the psyche mirrors itself in the organs, by healing energy deficiencies in any organs, the soul will also be balanced.

Who Can Use The Chromalive Penlight?

- **PRACTITIONERS** – Excellent non-invasive treatment. Can be used to complement many types of alternative therapies such as Acupuncture, Naturopathy, Reflexology, Homeopathy, Massage, etc.
- **SPAS & WELLNESS CENTRES** – Various therapy applications including anti-aging, beauty and wellness treatments.
- **PERSONAL USE** – General & preventative health maintenance.



How Do Chromalive® Treatments Work?

Chromalive Therapy treatments are based on Eastern medicine philosophy. The bioenergies (Yin and Yang) become imbalanced if our daily life is constantly stressed. Resultant of too many stresses the balance of our life energy flow becomes disturbed, illnesses can manifest and the aging process accelerated.



Through the radiation of the right therapy colours on the reflex zones or acupuncture points the bioenergy of the cells and the meridians (energy paths) can be corrected. Subsequently the physical, emotional and mental blockages dissolve and a sense of well-being is restored.

The daily application of the Chromalive treatment increases the regeneration strength of the body and the spirit. As well it can help bring the Yin and Yang energies into balance. Through the colour massage of the face reflex zones the facial features look relaxed, the complexion fresh, wrinkles diminish and an immense anti-aging effect takes place.

The Effect of the Aging Process

The symbol of youth is an abundance of vitality, which expresses itself through beautiful, flawless and firm skin, attractiveness, mental freshness, productivity, joy of life, zest, health and fertility. Most people would like to possess this desired youthfulness for as long as possible, but “life” reflects energy consumption. Aging means using energy as is available, or more than what is generally being produced

If the life energy of an organ degenerates, it disappears from the surface of the skin and departs to the inside of the organ to ensure an elementary basic supply. Through the diminishing of the life energy in an organ the corresponding reflex zone in the skin retracts and a wrinkle is born.



Through regulated Chromalive Colour Therapy Treatments on the reflex zones, the inevitable aging process, which is basically a decreased supply of precious life energy, can be counteracted with specific aim!



What is Chromalive® Colour Therapy?

There has been a growing realization that a healthy life does not just happen, but is something that anyone can achieve with a commitment to their well being. Optimum health and vitality comes through self-awareness and the balance of body, mind and soul. Recently the holistic health movement has brought about a renewed interest in several ancient philosophies, such as colour therapy, reflexology and acupuncture—natural therapies to help one achieve a perfect triad of mental, physical and spiritual balance.

Chromalive Colour Therapy is a combination of various sciences—the utilization of light therapy together with the stimulation of reflex zones—that support the body's internal mechanisms (amplifying the healing process on various levels). The Chromalive Colour Therapy Penlight allows for a simple and effective method for treating various symptoms using a non-invasive and concise colour radiation directly onto a specific reflex zone.

Suggested colour treatments are recommended simply through activation of an organ by performing a colour tonation treatment directly on the correlating reflex zone of the face, ears, hands, feet. Chakras can also be tonated.



How Can Chromalive Be Used For Anti-Aging Treatments?

To understand the effectiveness of Chromalive Colour Therapy, one must realize that intelligence exists within the body and beyond human comprehension. Every cell at the DNA level communicates with other cells in the body through a sophisticated language of colour light. By using the universal language of colour, imbalances within the body—which exist at the molecular level—can restore health to each cell.

Chromalive Colour Therapy is an advanced treatment that can improve one's overall general wellbeing by balancing the body's natural energy frequencies. Chromalive Colour Therapy helps to restore mental, emotional and physical equilibrium. In doing so, a variety of skin conditions such as irregularity of colour (brown and red spots), poor skin texture, blemishes, skin damage due to sun exposure as well as signs of aging, can diminish—excellent for spa treatments!



How Does the Chromalive® Penlight Differ From Other Light Therapy Tools?

The smooth crystal tip design of the Chromalive Penlight allows for the reflex zone to be gently massaged, which in turn amplifies the therapy treatment. This feature is unique to the Chromalive Colour Therapy Penlight system!

As well the Chromalive System pinpoint light intensifies the colour frequency to the reflex zone ensuring precision application (most system's disperse the light and therefore the treatment is less effective).

Chromo-therapy, using the Chromalive Penlight, is a natural and easy method for realigning the body's functions in order to assist the body, mind and soul in attaining the perfect metabolic balance that can lead to super-health. Chromalive Colour Therapy is a fast and simple way to stimulate the chakra centres, which in turn supports one's mental, emotional, physical and spiritual levels.

In Colour Therapy the Affect of Colour Energies on the Organism is Described as Follows:

❖ **RED:** Activates the vitality, metabolism and digestion. Increases heart strength and stimulates circulation. Supports the building of the blood. Encourages willpower.



Chromalive Basic II Set

❖ **ORANGE:** Activates lung and thyroid gland. Reduces cramping, strengthens the stomach, eases flatulence and stimulates the building of new tissues.

❖ **YELLOW:** Strengthens the nervous system, stimulates the lymph and digestion. Exorcises worms and parasites. Used as an anti-depressant. Brightens the soul.

❖ **GREEN:** Promotes the release of mucus/phlegm. Aids the respiratory system. Stimulates the brain and digestive system. An overall emotionally balancing colour.

❖ **TURQUOISE:** Harmonizes all circulation processes and is good for the regeneration of skin (especially burns).

❖ **BLUE:** Alleviates itching (recommended by neurodermititis). Helps to shrink tumours and get rid of goitre, warts and inflammations. Blue is calming and is known to lower body temperature (reducing fevers) and support the thyroid (assists with weight loss). It's coolness helps to reduce inflammations and alleviate infections.

❖ **MAGENTA:** Strengthens the kidneys, circulation, reproductive organs and one's aura radiation. This colour frequency promotes a youthful appearance. Also harmonizes the emotions and promotes a feeling of selfless love.



The Application of the Chromalive® Treatment

STEP 1: To begin with, it is important to create an atmosphere of well-being to carry out a colour light treatment. Create a quiet, warm and harmonic room including relaxing music. Dim the lights and make sure that you are undisturbed. Have your client relax in a reclined position and close their eyes.

STEP 2: Determine the exact colour you will be using to regulate the organ zone. For an accurate client energy assessment, the Biopulsar Spa Wellness System will assist you to achieve this. The Biopulsar with Chromalive software calculates the exact regulation of each organ colour and graphically shows the recommended treatments—where to apply the colour irradiation on the face and/or hand. Using the Biopulsar will give you a precision, whole therapy concept and an optimal agreement between fine matter analysis (physical disharmonies in the body organs) and energetic treatment (using the Chromalive Penlight). However, if you do not have the Biopulsar then you will follow the instructions given in the accompanying Chromalive booklet.



STEP 3: After you have selected your course of treatment simply screw the appropriate colour tip onto the Penlight and turn on the System by clicking the end of the barrel. Then begin massaging the colour into the reflex zone applying easy circular movements and gentle pressure. Each colour tonation should consist of 2-5 minutes tonations on each face reflex zone wrinkle (length of tonation can be adjusted to the length of session booked) and a complete colour therapy session generally consists of 6-10 reflex zone tonations.

Note: The Chromalive Instructional Booklet includes colour descriptions, hand and face reflex zones charts, systematic treatment methods and general therapy recommendations. Also available for purchase through Colour Energy is Darius Dinshah's book "Let There Be Light."



Chromalive® Colour Therapy Basic Penlight Set Includes:

- One Chromalive slimline Penlight with 7 interchangeable colour filters in the colours of Red, Orange, Yellow, Green, Turquoise, Blue and Magenta. (Selection of colours allows for more therapeutic applications in comparison to existing red light therapy systems).
- Chromalive Instruction Booklet.
- All components of the Chromalive set come fitted in a high quality, durable metal case.
- The light is generated by an ultra LED (light emitting diode) light with minimal use of energy (less battery consumption) and maximum luminosity.
- Uses AAA batteries allowing for easy use of the Penlight (no wires or cords).
- The different coloured light filters are simple to interchange by simply screwing off and on for the quick changing of the colours during treatment.
- The special rounded tip of the colour filter consists of high quality, natural quartz. The design of the tip allows for the colour to be irradiated at its optimum frequency without any distortions (emitting a concise and pure beam of light). The smooth texture of the quartz tip is safe to use on the skin and very suitable for rotating and massaging.
- Made for professional therapeutic application.



Colour Therapy's Non-Invasive Treatments Have Been Shown To:

- Support body, mind & spirit balance
- Increase organ vitality
- Improve skin circulation
- Increase elasticity of face, promote youthful appearance
- Smooth skin texture (lift aged and tired skin and reduce wrinkles)
 - Reduce blemishes and spots
 - Increase radiance!

CHROMALIVE® – THE REVOLUTIONARY NEW LIGHT THERAPY SYSTEM FROM EUROPE

Only available through COLOUR ENERGY CORPORATION
COLOUR ENERGY is the world leader in offering colour therapy products, services & education!
To place your Chromalive order or more information on Colour Energy call 1-800-225-1226, Ext 511



Chromalive® Colour Therapy ELITE Penlight Set Includes:

- Broad barrel Chromalive Penlight with two quartz crystal heads (one punctiform and one broad tip) and 7 interchangeable filters. Colour choices: Silver-chrome with matt finish or gold glossy finish.
- Chromalive Instruction Booklet.
- All components of the Chromalive set come fitted in a high quality, durable Auramed carrying case.



THE NEW BROAD QUARTZ CRYSTAL DESIGN

Chromalive's new broad tip design allows for wider colour light disbursement. The punctiform tip is ideal for specific zone treatment as the emitting light is a pinpoint frequency. Whereas, the broad tip's circumference is approximately 2.5cm/1 1/16" wide, which is excellent for anti-aging facial treatments or full body meridian massage. Both the punctiform and broad smooth tip allow for a treatment directly on the skin's surface that feels velvety and soft to the touch.

By touching the skin the treatment is enhanced in several ways. Stimulation of a reflex or acupuncture point activates the internal organs through the meridian. As well, the colour vibration is increased via the crystal's natural amplification process.

The Chromalive Elite Penlight Comes in 2 Colour Choices:

CHROMALIVE ELITE GOLD



CHROMALIVE ELITE SILVER



Product & Course Order Form

Stock #	Description	Wholesale	Qty	Total
70805	Chromalive Colour Therapy Basic Penlight Set*	\$799.00		
70804	Chromalive Colour Therapy Elite Silver Penlight Set*	1,499.00		
70803	Chromalive Colour Therapy Elite Gold Penlight Set*	Price Quote Available Upon Request		
CCC	Chromalive Home Study Program: Learn Through Practical Experience	\$299.00		
TRAINCHR	Chromalive 2-Day Workshop: Advanced Hands-On Training	\$300.00		
CHRM	Chromalive Academy Membership: Practitioner Support Materials	\$297.00		
08460	Chromalive Hand Reflex Zone Laminated Chart, 11" x 8.5"	\$11.99		
08462	Colour Therapy Laminated Chart, 11" x 8.5"	\$11.99		
08461	Chromalive Face & Facial Laminated Chart, 11" x 8.5"	\$11.99		
08467	Chromalive Canine Laminated Chart, 11" x 8.5"	\$11.99		
30106	Colour Energy Semi-Precious Chakra Quartz Crystal Gemstone Set	\$397.00		
30141	Rose Quartz Jewelled Crystal for Higher Heart Chakra	\$59.99		
30104	Practitioner Product Kit, Includes: Chakra Meditation CD, 250ml Aura Cleanser, 60ml White Light, Set/7 60ml Spiritual Sprays, Set/7 30ml Massage Oil & Set/7 10ml Essence Roll-ons	223.88 (Reg. \$248.76)		
30103	Mini Product Practitioner Kit, Includes: Crystal Light Therapy CD, 250ml Aura Cleanser, 60ml White Light Spray, 30ml Massage Oil, Set/7 10ml Chakra Blends & Set/7 1ml Essence Samplers	\$84.27 (Reg. \$93.64)		
30020	Through the Chakras: A Guided Colour Journey CD	\$9.99		
60323-34	Crystal Light Massage Oil, 30ml (Sets of 7 or 12 Available)	\$10.99		
60011-22	Crystal Light Essences, 10ml Roll-On (Sets of 7 or 12 Available)	\$49.99		
63001-71	Crystal Light Spiritual Spray or White Light, 60ml (Set of 8 Available)	\$9.99-\$11.99		
40039-38	Chakra Blends, 10ml Dropper Bottle (10 Different Blends Available)	\$5.99		
60010	Aura Cleanser Mother Essence, 30ml (Recipe: 2.5ml to 1 cup pure water)	\$49.99		
30110	Shungite & Tuliki Harmonizing Wand Set (More Shungite Available)	\$97/Set of 2		

ASK ABOUT OUR CHROMALIVE 3-EASY PAYMENT PLAN OPTION*

<p>Phone Order Line: 1.800.225.1226, Ext 511 Email: colour@colourenergy.com *NOTE: All Chromalive Penlights & Courses are final sales.</p>	SUBTOTAL	
	SHIPPING & INSURANCE	
	APPLICABLE TAXES	
	TOTAL	

SOLD TO:

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Shipping Address: _____ Residential Address: Yes No _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Telephone #: _____ Fax #: _____ Ordered by or P.O.#: _____

Email: _____ Website Address: _____

PAYMENT:

Payment Method: Visa/Mastercard • Cheque • Wire/Bank Transfer (Please request details)

Card #: _____ Expiry Date: _____ 3-Digit Sec #: _____

Name on Card: _____ Signature: _____